Are you aware?



The Dirty 10 Ingredients







Pick genuinely gentle and safe products for your body.

Avoid "The Dirty 10" chemicals. These are bad for everyone, but especially harmful if you have cancer, survived it, or have sensitive skin.

		About the Ingredient	Carcinogenic Issues	Skin Issues
1	Sodium Lauryl Sulfate (SLS)	Known skin irritant	Potential cancer causing effects	Impacts the protective skin barrier
2	BHA (Butylated Hydroxyanisole) & BHT (Butylated Hydroxytoluene)	Synthetic Antioxidant	Suspected to have cancer - causing effects	Associated with various skin issues
3	Coal-Tar Dyes	Colouring Agent	Linked to cancer in some cases	Linked to skin sensitivity
4	DEA (Diethanolamine)	Emulsifier	Can Form nitrosamine compound which is a potential cancer causing chemical	Compromises skin's immune system
5	(DBPs) Dibutyl Phthalates	Known skin irritant	Raises Concern About Cancer	Can be absorbed in body through skin
6	Formaldehyde	Preservative	Has been classified as a human cancer causing chemical	Associated with skin irritation
7	Parabens	Preservative	Have been found in breast cancer tissues	Linked to Hormone Disruption
8	Synthetic Perfumes	Fragrance	Х	Can trigger skin irritation
9	Siloxanes	Conditioning Agent	X	Compromises skin's immune system - Linked to hormone disruption
10	Triclosan	Antibacterial Agent	Has Been Linked To Cancer	Compromises skin's immune system